

BREAK OUT, BREAK THROUGH AND CHANGE THE WORLD.**BBC**

Musicians tell US to ban using songs as torture

A new anti-torture initiative called Zero dB is hoping to bring an end to the controversial interrogation techniques used by US forces

The New York Times**BANDS AND POP SINGERS JOIN FIGHT AGAINST BACKPAGE.COM ADS**

The musicians who are joining the fray have begun using their Facebook pages and Twitter accounts to generate support for the campaign. Mike Mills, the former leadoff for R.E.M., said in a statement that the fact that musicians who admire the "Voice's" coverage of popular music are complaining "should send a clear message to the company that it needs to take action to ensure no child is sexually exploited through use of its site."

Rolling Stone**Pearl Jam's Mike McCreezy Urges Voters to Support Affordable Care Act**

'Life is a pre-existing condition,' guitarist says in new video clip.

Seri Tanikan @seritanikan
Last Few Days of the Orca
http://www.kickstarter.com/f
ExpandSeri Tanikan @seritanikan
Please join me in denouncing the AZ #SB1070
law & stand up for fairness & equal treatment
#innocentation bit.ly/NoDuVD #p2
ExpandJason Mraz
Wednesday

facebook

FOOD MYTHS

Happy Food Day! Today we are all farmers. Sustainable food can feed the world. Join me and watch the premiere of the short film series, Food Mythsbusters.
http://foodmyths.org/myths/ hunger-food-security

2,546



Alyssa Milano @Alyssa_Milano

A very important film! The **glInvisible_War**, is now available: bit.ly/GAwf2d#NotInVisible
Expand

"FitzGibbon Media has been critical to the success and strategy of Global Zero. Whether recruiting and working with musicians such as Dave Matthews and Pearl Jam to getting our spokespeople on The Daily Show, BBC or in The New York Times, FitzGibbon delivers. They have a striking knowledge of the domestic and international news cycles, timing, and how to frame campaigns to help build a movement and win."

- Matt Brown, Co-Founder, Global Zero

Raise *your* voice...

The Artist Action Team is the entertainment outreach division of FitzGibbon Media. We work to connect our client's causes with like-minded artists who engage their fanbases to raise awareness and inspire action.

We are passionate organizers and activists, committed to the success of the causes we support. Our team has more than twenty-five years of extensive experience and relationships with key musical acts and entertainment leaders.

ARTISTS WE'VE WORKED WITH INCLUDE:

R.E.M.	Tom Morello	Michael Stipe
Roseanne Cash	Alicia Keys	Talib Kweli
Alyssa Milano	The Roots	Mike McCreezy
Pearl Jam	Steve Earle	Bonnie Raitt
Drive-By Truckers	Alabama Shakes	The Civil Wars
Rise Against	Jessica Alba	Big Boy
Jason Mraz	Jean Baez	Stone Gossard
Coldplay	K'NAAN	Patti Smith
Sting	Maroon 5	Yoko Ono

WHY ARTIST ACTION?

By recruiting musicians, artists, and celebrities to elevate progressive causes, Artist Action adds a powerful new element to advocacy and outreach efforts that, when combined with FitzGibbon Media's earned media and digital strategies, can tip the scales, cause a campaign to stand out, and reach a much wider audience.

"They put together a powerful coalition with musicians like Pearl Jam and the Roots, to national clergy and leading non-profits, to activists, actors, and senior advisers at the White House. Their edgy campaign strategy created such a strong public backlash that Village Voice Media split from Backpage.com, and it helped fuel President Obama's unprecedented Human Trafficking Initiative."

- Andrea Powell, Executive Director of FAIR Girls

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